
SUMMARY OF QUALIFICATIONS

- Recognized crisis communications expert providing consulting and seminars on damage control and reputation protection.
 - Teacher at three NY university programs in both graduate and undergraduate courses, and instructor for international crisis communication seminars as well as domestic public speaking courses
 - Spent 20 years in leadership roles managing the highest-level corporate issues: crises, M&A, et al.
 - Developed effective communications strategies in the insurance, financial, utility sectors, and ESG
 - Consulted with more than 20 corporations and institutions on corporate communication, rebranding, managerial communication, issues management, new business proposals and other activities
 - Accomplished public speaker on 9/11 crisis communication, mergers & acquisitions, litigation PR
 - Extensive global network of contacts and resources
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PROFESSIONAL EXPERIENCE

BARUCH COLLEGE, CITY UNIVERSITY OF NEW YORK 2010 - Current
Adjunct Faculty, Department of Communications Studies

Graduate: Counseling the Corporation, Business Issues for Corporate Communications, Employee Communications, Public Policy Communications, and providing Thesis Advising Services

Undergraduate: Corporate Communication, Media Relations, Public Relations Campaigns, and Communication for Executives

FAIRLEIGH DICKINSON UNIVERSITY 2014 - Current
Adjunct Faculty, Silberman College of Business

Executive Communication and Leadership, Business Communications

FASHION INSTITUTE OF TECHNOLOGY 2015 - Current
Adjunct Faculty, Advertising and Marketing Communications

Publicity Workshop, Corporate Communications

COMMUNICATIONS AND CRISIS MANAGEMENT CONSULTANT 2010 - Current
President, Dishart CCMC, LLC - Direct and execute strategic communications and marketing

initiatives and provide expert media and crisis communications management and solutions to clients. Provide media and speaker training. Conduct research and author publications.

PROFESSIONAL CAREER SERVICES, Lakewood New Jersey 2015 - Current
Instructor for courses in Mastering Public Speaking

SWISS RE, Corporate Communications 2000 - 2010
Managing Director, Head of Corporate Communications – Americas

Head of communications in the United States, Canada and Latin America for Swiss Re, the world's leading and most diversified reinsurer. Also reorganized and headed UK communications during reorganization of London office. Responsibilities in all roles included developing and implementing communications strategies globally to enhance Swiss Re's brand and image through a broad range of public relations, advertising, corporate citizenship and public affairs activities.

MELLON FINANCIAL CORP., Corporate Affairs 1995 - 2000
First Vice President and Director, Corporate Communications

Head of employee, media and shareholder communications for one of the United States' largest financial institutions during a period of significant growth, acquisition and other activities, both domestic US and abroad. Developed a *Mergers & Acquisitions Template* based on handling communications for more than 25 M&As.

STEPHEN K. DISHART
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THE PEOPLES NATURAL GAS CO., Public Relations 1988 - 1995
Senior Editor, Employee and Media Communications

During a period of seven years rose from a mid-level staff position to the head of all employee and media communications for the Pittsburgh-based utility, which served customers in western and central Pennsylvania.

FISHER SCIENTIFIC 1985 - 1988
Project Leader/Senior Writer/Writer, Producer

Wrote and produced A/V programs.

JOURNALISM

- WQBE/WKAZ, Radio News Dept., Charleston, WV, *News Director* 1982-1985
- WPLP, Radio News Dept., St. Petersburg, FL, *Sports Director/Staff Writer* 1981-1982
- WCHS, Radio News Dept., Charleston, WV, *News Editor* 1980-1981
- WAJR/WVAQ, Radio News Dept., Morgantown, WV, *Staff Reporter* 1980
- Managing Editor, Reporter and Production, *The Daily Athenaeum*, WVU 1976-1980

EDUCATION

INSEAD, Fontainebleau, France
International Executive Program, Spring 2003

Executive management certificate at world-renowned center for international business case studies.

DUQUESNE UNIVERSITY, Pittsburgh, PA
Master of Arts, Communications, 1991

Member, Kappa Tau Alpha, journalism honor society.

WEST VIRGINIA UNIVERSITY, Morgantown, WV
Bachelor of Sciences, Journalism/English, 1980

ACCREDITED IN PUBLIC RELATIONS – APR CERTIFICATION

Requires continuing education credits.

PROFESSIONAL ACTIVITIES AND COMMUNITY INVOLVEMENT

CURRENT:

- Corporate Communications International - Advisory Board Member
- The Museum of Public Relations – Board of Advisors
- Baruch College Master’s in Corporate Communication - Advisory Board Member
- Green Chimneys Children’s Services, NY, Friends of Green Chimneys Advisory Board Member
- New York State Veterans Home, Montrose, NY – Volunteer
- Bridges to Community, Nicaragua, Dominican Republic – Volunteer
- Presbyterian Church of Katonah, New York – Liturgist and Volunteer

PRIOR:

- Insurance Information Institute Communications Council - Chairman
- New York League of Conservation Voters Education Fund Board of Directors and New York League of Conservation Voters, Westchester Chapter Board of Directors
- ArtsWestchester, White Plains, NY – President, Board of Directors; created and implemented rebranding campaign
- First Presbyterian Church of Katonah, New York, Treasurer, Board of Deacons
- Bridges to Community, Nicaragua, Dominican Republic, Board of Directors

SIGNIFICANT CAREER HIGHLIGHTS

- **9/11: Created and successfully managed crises communications response** for Swiss Re, largest insurer of 9/11 losses, targeting all external and internal audiences.
- **World Trade Center Insurance Litigation:** Successfully managed and mitigated damage relating to a multinational company's reputation during the high profile, sensitive and hotly disputed litigation over the insurance payout.
- **International speaker on Crisis Communication**
- **Global Climate Change Project with United Nations and Harvard University:** Coordinated research project with scientists and experts named "Climate Change Futures," and managed promotion and related marketing.
- **Developed Counseling the Corporation** course for Baruch College Master of Arts in Corporate Communication based on reputation management experiences leading communications globally for Mergers & Acquisitions, Crises, Scandals, Litigation, CEO Successions and Governance.
- **Highly sought-after college instructor** in all areas related to corporate communications, public relations, marketing and executive communications.
- **Authored a white paper for Natixis Global Asset Management titled *Seeking Certainty in Uncertain Times*.** This significant publication leveraged in-depth surveys and research to explain the complexity of global insurance regulations and the impact on investors.
- **Authored two textbooks for online courses** for The Open Professional School's Public Relations Program: *News Releases* and *News Conferences*.
- **Brazilian Private Insurance Market:** Developed marketing and communications campaign to leverage the opening of the private reinsurance business in Brazil.
- **Public Affairs and Advocacy for TRIA:** Developed messaging and communications plan in support of the Federal Terrorism Risk Insurance Act following 9/11.
- **Informational Campaign Against Proposed Tax:** Facilitated informational campaign related to Federal tax policy changes for foreign-based insurance companies.
- **International Merger and Acquisition, Hostile Takeover Fights:** Strategy and communication development for insurance and financial industries; and led communications for major transactions involving mergers, acquisitions and divestitures.
- **Damage Control expert:** Effective crisis manager on everything from securities lending issues, senior executive scandal and other sensitive legal and reputation matters.
- **Organizational Integration:** Managed integration of firms following major Mergers and Acquisitions.
- **Coordinated Media and Labor Relations for Contract Dispute:** Managed a utility's reputation in the media and drafted labor relations communications.
- **Y2K Crisis Communication:** Ensured that all possible contingencies were planned for at the turn of the century, which was anticipated as a possible crisis for major banks.
- **Led Ocean Conservation Group's Response to BP spill:** Leveraged crisis communication skills to place Blue Ocean Institute on the forefront as an expert in ocean conservation.
- **Created and implemented** rebranding of The Westchester Arts Council to Arts Westchester, including all new design features for both online and print.